

EC1 Amy Heley- Membership Officer (NPO)

Proposer: Amy Heley
Agenda item: A Reports

Report Details

- **Ratified and supported new Young Greens groups throughout the year:** For example; Huddersfield & Wakefield, Hull, Birmingham City University, Brighton & Hove, Wirral, Herefordshire, Reading, Luton, Aston amongst others! It's been great to see so many new Young Greens groups.
- **Rural YGs:** I helped to set up a new group for Young Greens who do not live in big/student cities. With some members of the Young Greens who live in rural areas, we created a Facebook group, advertised the new group via email and social media, and hope it will be ratified as an official Young Greens group soon. We hope it will create more campaigning and networking opportunities for rural young greens and help to make events more accessible.
- **A new membership strategy for the Young Greens:** Myself, Georgia, and other members of the executive committee developed a new membership strategy for the year. This included, but is not limited to; the partnering of Young Green groups, retention emails, the Young Green officer scheme, updating membership documents (e.g. groups guide) and encouraging the formation of new YG groups.
- **Buddying scheme:** We launched a buddying scheme for all young green groups with the aim to pair experienced groups with new groups, in order to share best practice and learn from each other. It was a challenging task, as the logistics of putting all our affiliated groups in contact with each other. It didn't prove to be hugely successful, as it relied on the groups taking the initiative to start the partnership, which didn't happen on such a wide scale as I had hoped. I think the Young Greens should definitely do this again- maybe with more preparation, and with measures in place to make sure the buddied groups initially get in touch to share best practice.
- **Reaffiliation process:** As a constitutional requirement, we had to undergo a reaffiliation process of all young greens groups. Me and Georgia contacted all affiliated groups to see if they were still active. As a result, a few groups were disaffiliated and were subsequently removed from the affiliated groups doc/excel and the website.
- **Affiliated group documents:** When I took on this role there seemed to be multiple documents with the details of our affiliated groups. I merged them so that we now have only 1 comprehensive excel sheet with all the information regarding YG affiliated groups- seems like a simple task, but was time consuming! It was worth it, as now it's much easier to find contact details.
- **Weekly emails to groups:** I've been sending weekly emails to the affiliated groups, as well as to Wales and the regions of England to make sure they are updated with everything that is going on in the Young Greens, from campaigns, events such as conference and convention, to organising freshers and sharing news.

- **Weekly emails to all members:** I also took on the role of Internal Communications officer, and have since been responsible for the all members emails, that usually go out once a week. I wrote many of these myself, but sometimes other members of the executive committee wrote these and myself and Georgia scheduled them.
- **Young Green officer scheme:** The Young Green Officer scheme is the project that I'm most proud of from the last year. As part of our new membership strategy, myself and Georgia launched a proposal to get a Young Green on every local party executive across England and Wales. We got the go ahead from Nick Martin, and so we started by sending an email to every chair and deputy chair, to tell them about the idea and to gauge interest. The responses were overwhelmingly positive, and it was fantastic to hear that many local parties already had YG officers in place! For the existing YG officers, we set up a [Facebook group for them](#), and worked with the senate co-chairs Vicky and Martin to help them get in touch with other YG activists in their area.

We then started reaching out to and working with the local parties who were keen to engage young people and students in their local area and interested in getting a YG officer on their local party executive. We used Civi to help them find the young green members in their area, as well as helping to draft emails to send to young greens to invite them to socials and events, and to tell them about this exciting new scheme.

We now have lots of YG officers signed up across England and Wales, but it is definitely an ongoing process. We are continuing the outreach and the support of those existing YG officers, as well as those who are interested and beginning the process.

- **Attended the FYEG GA, held in Utrecht in May, as the delegate from the Young Greens of England and Wales.**
- **Freshers fair preparation:** I helped Georgia with the task of setting up freshers packs, organising the delivery of them to students, etc.
- **New groups guide:** I rewrote the Young Greens groups guide, as it needed updating, and we also wanted to make it less exclusively focussed on student groups.